

[19]  
E+G

**SARDAR PATEL UNIVERSITY****B. COM. ( 1 SEMESTER ) EXAMINATION****24 OCTOBER, 2018. WEDNESDAY****10-00 A.M. TO 12-00 P. M.****UB01CCOM22 BUSINESS ORGANIZATION & MANAGEMENT-1****Total Marks: 60****Instructions: (1) All Question Carries equal Marks****(2) Numbers on the Right shows Total Marks**

(1) Explain Functions of Management and Importance of Management. (15)

**OR**

Explain Managerial Roles.

(2) Explain Characteristics of Planning. (15)

**OR**

Discuss Characteristics of Decision Making and explain Process of Decision Making.

(3) Explain Principles of Organization. (15)

**OR**

Discuss Advantages and disadvantages of Line and Staff Organization.

(4) (A) Explain Process of Control. (08)

(B) Explain Importance of Control. (07)

**OR**

Explain Limitations of Budgetary Control and Discuss Uses of Break Even Analysis.

CP.T.O.